

Crum  
Response to Office Action dated July 9, 2008

## REMARKS

Claims 6 and 21 are in the case.

The objection to the amended specification has been cured by deleting the alleged new matter. Nevertheless, Applicant in no way admits the correctness of the deletion requirement.

The rejection of both claims under 35 U.S.C. 112 is respectfully traversed. Applicant assumes that this rejection is based on the premise that the term "frangibly adhere" is not defined in the specification. Applicant respectfully submits, however, that even the definition in paragraph 0007 is sufficient to give the term clear meaning. Paragraph 0007 states that "Frangible adhesive bonds are generally known and provide a temporary bond or holding arrangement and have been used in forming a laminated product. Once the bond is broken, the bond cannot be reformed . . ." in the "dry technology" described in great detail in the specification.

The rejection of Claim 21 under 35 U.S.C. 103 over Rea in view of MSDS and Lalande is respectfully traversed. As the primary reference, Rea discloses low-migration radiation-curable adhesive compositions specifically designed for contamination-free pharmaceutical labels and packaging material. The laminations of neither his labels nor his packaging materials are in any way meant to be separated, frangibly or otherwise, as Applicant's hang tag sheets are. Applicant respectfully submits that a person skilled in the art would not consider Rea relevant to the design of Applicant's hang tags because it simply does not address the same problem.

As to the MSDS, the compound described therein may be a UV-curable acrylate monomer or oligomer, but there is no suggestion of any kind in the MSDS that the compound has any use as a frangible adhesive, let alone that it is suitable for Applicant's "dry technology" laminate.

Regarding Lalande and Good, Applicant takes issue with the Examiner's assertion that it would be obvious to piece together Lalande's and Good's tags with unrelated elements from references in other fields.

The foregoing arguments also apply to Claim 6, inasmuch as it is dependent on Claim 21.

A Notice of Allowance is respectfully solicited. If the Examiner determines that a telephone interview would be useful in this case, the Examiner is requested to contact counsel at 417-359-5737.

Respectfully submitted,



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